

SmartDairy® Powers BouMatic's Newest Activity Technology



Cees Haanstra,
Owner,
Greiden Farms

Dairy Profile

Dairy Name:

Greiden Farms

Contact:

Cees and Hanny Haanstra

Total Milking Cows:

530

Parlor Size:

2 x 11

Parlor Type:

**BouMatic Xpressway™
Herringbone**

Daily Milkings:

3

BouMatic Dealer:

Dortmans Bros

Testimonial By

Cees and Hanny Haanstra
Owners, Greiden Farms
St. Marys ON

State-of-the-art cow activity detection describes new SmartDairy Activity from BouMatic. Using HeatSeeker™ II electronic motion sensing technology, SmartDairy Activity is a robust add-on module for current SmartDairy Management System users.

Built to operate in any dairy environment, SmartDairy Activity utilizes the industry's newest generation of ISO-RFID information technology. Read how SmartDairy Activity made a difference on this dairy operation.

Ontario Dairy Finds Success with BouMatic's SmartDairy® System

"We wanted a complete dairy herd management system with parlor auto identification (ID), auto sort and activity monitoring. BouMatic's SmartDairy System meets all of these requirements," said Greiden Farms owner Cees Haanstra of St. Marys, Ontario, Canada.

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Testimonial continued

"We chose BouMatic's SmartDairy Activity Module that has not only made our breeding program more efficient, but it has also given us a complete parlor management system with parlor ID. With the SmartDairy Sort Module we can be much more effective with the time management of our herd. The system has made things easier and more effective. SmartDairy has saved us time with milk recording DHI, herd health as they are pre-sorted, as well as identifying cows in different groups through the computer herd management program."*
Haanstra added.

Greiden Farms uses the OvSynch program for breeding. The SmartDairy Activity system has reduced the use of the OvSynch program. *"We are saving time and money by breeding more cows earlier using the SmartDairy Activity data,"* explained Haanstra. *"With less time and cost required for OvSynch and with our SmartDairy herd management program, we are seeing positive benefits throughout the dairy,"* he added.

"We recommend BouMatic's SmartDairy system to other dairy operators."

Cees and Hanny Haanstra

Owners, Greiden Farms
St. Marys, ON

*Many stand alone activity systems offered by other companies do not provide parlor identification.